

Presentations and Guest Lectures

- **UC Berkeley Energy and Resources Department Climate Change Mitigation and Impacts Graduate Seminar, 2013. Guest Lecture.**

On May 7, 2013 CONCUR Principal Scott McCreary teamed with Professors Larry Dale and Jayant Sathay of Lawrence Berkeley Lab at a UC Berkeley doctoral seminar on Climate Change Mitigation and Adaptation. Discussion focused on the challenge of scaling information on climate change information and impacts on ecosystem services to regional decision-making for finance and public policy.

In a far-ranging discussion on "business response to climate change", Scott addressed the growing level interest in climate change as a driver of environmental policy over the last fifteen years and the role of facilitated negotiation in climate change adaptation planning. David Graves of Saintsbury Winery addressed the challenge of elevating climate change awareness among peer Napa Valley vintners.

Participants included fifteen graduate students in public policy, energy and resources, public health, forestry and related fields. The full course title is Climate Change Mitigation and Impacts: Technologies and Policies Needed to Limit Atmospheric Temperature Increase to 2 degrees C by 2050.

- **University of Oregon, 2012. Panelist.**

Scott served on a faculty panel at the University of Oregon Law School on February 24, 2012 for an Environmental Conflict Resolution course at the University of Oregon Appropriate Dispute Resolution Center. His presentation addressed pathways into the mediation profession, the value of planning and scientific expertise, and three recent CONCUR cases. (The program is an interdisciplinary program of the University of Oregon School of Law. The ADR Center is consistently ranked in the top ten dispute resolution programs in the country).

- **UC Berkeley Departments of Departments of Landscape Architecture & Environmental Planning and City Planning, 2010. Guest Lecturer.**

In November 2010, Scott McCreary presented to Professor Jason Coburn's 24 students in the course "Environmental Policy and Regulation" CP251/LA231. He highlighted the theory and practice of regulatory negotiation, using the recent case of CONCUR's facilitation of a structured regulatory negotiation: the Hawaii False Killer Whale Take Reduction Team.

- **UC Berkeley Departments of Departments of Landscape Architecture & Environmental Planning and City Planning, 2009. Guest Lecturer.**

In November 2009, Scott presented a guest lecture to 22 members of the course Landscape Architecture 237/ City Planning 257, “The Process of Environmental Planning”, taught by Professor Robert Twiss. This presentation highlighted processes of joint fact-finding, with an emphasis on mobilizing and leading independent scientific review to support environmental planning and regulation, using the Humboldt Watersheds Independent Scientific Review as a case.

- **Monterey Bay Aquarium Research Institute, 2009. Guest Lecturer.**

Scott McCreary gave a presentation entitled “Mediated Negotiation and Joint Fact-Finding: Can They Help Propel Wise Marine Policy Decisions?” About 30 researchers in fields ranging from marine biology to marine technology attended the talk. The presentation addressed the application of joint fact-finding techniques to Federal and state marine policy, discussed the potential roles of marine scientists in a structured fact-finding process, and outlined some of the challenges of mediating complex marine policy disputes.

- **US Institute for Environmental Conflict Resolution Conference, Tucson, Arizona, 2008. Panelist.**

Scott McCreary served on a panel “Blue Ribbon Decision Making in California” that examined the unique process model of the California Marine Life Protection Initiative and reflected on lessons learned between the Central Coast and North Central Coast process in May 2008. Scott’s presentation highlighted the particular factors that lead to success in the first two regions and forecast some potential design challenges for the next study regions with a particular emphasis on creating incentives to negotiate.

- **Goldman School of Public Policy, UC Berkeley, 2006. Guest Lecturer.**

In November 2006, Scott presented “Environmental Mediation: Perspectives from a Reflexive Practitioner”. Scott’s presentation examined the linkage between policy analysis and mediation, as well as the practical elements of structuring an effective relationship between mediators and senior decision makers.

- **California State University, Monterey Bay, 2006. Guest Lecturer.**

Presentation on Marine Life Protection Act Initiative Central Coast Project to course in new Master’s program for Coastal and Watershed Science and Policy. Scott’s

presentation included a look at the organizational structure of the MLPA Initiative, the role of scientists, and the challenges of creating incentives to negotiate.

- **Stanford Law School, 2006. Guest Lecturer.**

In October 2006, spoke on “Teaching Environmental Policy Mediation” to 30 faculty and graduate students from Bay Area law and graduate schools. Scott’s presentation considered the relative importance of technical expertise relative to process acumen, the value of designing simulations to model negotiation, and emerging topics in policy mediation.

- **US Institute for Environmental Conflict Resolution National Conference, Tucson, Arizona, 2005. Moderator and Speaker.**

Scott convened a Panel discussion on “Long Lived Collaborative Processes: Managing the Life Cycle.” His presentation considered the unique attributes of “long lived” collaborative processes, the impetus for designing such efforts, the value of structuring processes into phases, and milestones that signal transition to a conclusion.

- **White House Conference on Cooperative Conservation, St. Louis, Missouri, 2005. Lead Facilitator, Role of Science Discussions.**

In August 2005, Scott McCreary served as lead facilitator for a series of exploratory sessions on the role of science in collaborative processes. The national meeting drew over 1200 participants from industry, government and the NGO community and was attended by six cabinet secretaries.

- **Department of the Interior University Executive Forums, Washington, D.C., 2004. Guest Lecturer.**

Scott McCreary was one of several invited lecturers at the Department of Interior University Executive Forum series. His presentation, in September 2004, explored the extent of litigation on US environmental decision-making and important distinctions between joint fact-finding and more traditional advocacy science arrangements in administrative decision making. He presented three case studies based on CONCUR’s US and international work, and suggested multiple strategies for using joint fact-finding techniques at the US Department of Interior.

- **The California and the World Ocean Conference, Santa Barbara, California, 2002. Panelist.**

At the 2002 Conference on “Revisiting and Revising California’s Ocean Agenda”, Scott served on the panel “Resolving Coastal and Ocean User Conflicts Through Negotiation: Best Practices for Convening Marine and Coastal Policy Dialogues”. Scott shared case study experiences of structuring and managing facilitated dialogues involving a range of users active in land use, coastal, and water resources planning.

- **U.S. Institute for Environmental Conflict Resolution National Conference, Tucson, Arizona, 2002. Panel Moderator.**

At the 2002 USIECR national conference, Scott moderated a round table discussion on strategic diagnosis and assessment of conflicts. Panelists included Professor Howard Raiffa, Elissa Tonkin, and Greg Sobel. The lively panel discussion explored different approaches to conflict assessment, including framing the assessment, options for reporting back the findings, and new techniques for gathering insights to structure a mediated process.

- **American Bar Association Alternative Dispute Resolution Conference, Seattle, Washington, 2002. Panelist.**

In his presentation “Possibilities and Pitfalls of Using Joint Fact-Finding Techniques,” Scott looked at the motivations for launching a joint fact-finding process in the context of science-intensive disputes, with a particular focus on water and watershed-related cases.

- **2001 Third Conference on Participatory Design and Planning for the Pacific Rim Ching-Be, Matzu Island, Taiwan, 2001. Presenter.**

Scott’s presentation “Using Independent Scientific Review to Strengthen Public Participation in Environmental Decision-Making in the Pacific Rim” proposed the concept of independent scientific review as a way to equalize power imbalances and open decision making in a series of current environmental policy cases in Taiwan and Japan. The presentation discussed framing issues, recruitment of experts, and linkage of advice to policy decisions, drawing on experience in the US and internationally.

- **2001 Association for Conflict Resolution Conference, Toronto, Ontario, 2001. Panelist.**

Scott McCreary presented on “Using Joint Fact-Finding to Level the Playing Field in Environmental Mediation” at the Association for Conflict Resolution conference in Toronto, Ontario. October 11th, 2001. The panel discussion explored the structural feature of joint fact-finding and examined the challenges of avoiding privileging peer

reviewed information relative to valuable anecdotal, historical, and cultural information in the context of knowledge-intensive disputes.

- **1999 Conference on the Future of the Sanbanze Wetlands, Tokyo Bay, Chiba University, Chiba Japan, 1999. Invited Speaker.**

Scott McCreary presented a concise case study on planning for San Francisco Bay at the 1999 Chiba University Conference on the future of the Sanbanze Wetlands of Tokyo Bay. The case tracked four rounds of planning for the San Francisco Estuary as a potentially useful analogue for Tokyo Bay. The presentation concluded with a list of questions for consideration by Japanese citizens, scientists, and elected officials regarding planning for wetlands and estuaries in Japan.

- **APA National Planning Conference, Seattle, Washington, 1999. Panelist.**

Scott McCreary teamed with colleagues active in the successful resolution of the Guadalupe River flood control project in a presentation at 1999 American Planning Association Annual Conference in Seattle. Negotiating Agreements for Integrated Flood Control: Guadalupe River Flood Control Project Collaborative Santa Clara Valley, California. The case study focused on CONCUR's facilitation and mediation of the Guadalupe River Flood Control Project including the step-by-step process of agreement-building among diverse interests and the process by which joint fact-finding was used to evaluate and help negotiators select a preferred project.

- **1999 National Conference on Environmental Negotiation. Maale Hahamisha, Jerusalem, Israel, 1999. Invited presenter.**

Scott McCreary served as one of five international experts at the first-ever conference on environmental negotiation in Israel. Scott's presentation examined the use of mediation in coastal land use planning cases, with a particular emphasis on ports and coastal wetland restoration.

- **Conference on Pacific Rim Public Participation and Planning, UC Berkeley, 1998. Invited Presenter.**

Scott McCreary served as an invited presenter at the first-ever conference on Pacific Rim Conference on Public Participation and Planning, convened at UC Berkeley's College of Environmental Design in 1998. The conference was intended to represent a first gathering of scholars and practitioners concerned about enhancing public discourse and civil society around planning and design issues, particularly in Pacific Rim nations with a limited tradition of public engagement. Scott's presentation addressed three case studies of CONCUR's work crafting agreements involving complex



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issues and multiple parties, with a particular focus around creating the conditions to enable collaborative planning. Case 1 involved policies for land use adjacent to the San Francisco Estuary. Case 2 involved a dialogue regarding copper reduction in the South Bay. Case 3 reviewed the independent scientific review of the CALFED Bay-Delta Program.