

# **Opportunities for Continued Public Involvement**

## **MAQIP Task Force Meeting**

**Diann Castleberry**  
**Director, Social Responsibility**

October 31, 2008  
10:30 am – 3:00 pm

West Oakland Public Library



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# **Opportunities for Continued Public Involvement**

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- **Objective**
- **Drivers**
- **Port intention**
- **Process design and planning**
- **Examples of what the Stakeholder Group is envisioned to address**
- **Timeline**
- **Seeking your input**



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## Process Design and Planning

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- **Focus groups**  
Winter/Spring 2009
- **Individual interviews**  
Winter/Spring 2009



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## Process Design and Planning

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### Proposed groupings:

- Industry
- Small/local business and economic coalitions
- Legislative/policymakers
- West Oakland impacted residents
- Other corridor community impacted residents and community based NGOs working with those residents



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## **Process Design and Planning**

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### **Proposed groupings (cont.)**

- Labor
- Non-governmental organizations (e.g., nonprofits, intermediaries, academics)
- Interagency Workgroup
- Mayor's Task Force on Port of Oakland
- MAQIP Task Force
- Port Commissioners and Senior Management



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## **Examples of what the Stakeholder Group is Envisioned to Address**

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- **Research/Study**
- **Policy, Advocacy and Funding**
- **Monitoring**
- **Community Outreach**



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## Timeline (Draft)

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- **Inventory and Assessment**  
Summer/Fall 2008
- **Internal Design Process Meetings**  
Fall/Winter 2008
- **Focus Groups and Individual Interviews**  
Winter/Spring 2009
- **Focus Group Findings final report**  
Spring 2009



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## Timeline (Draft)

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- **Policy Recommendation and Adoption**  
Spring/Summer 2009
  - Maritime Committee
  - Board of Port Commissioners
  - Oakland City Council
- **Stakeholder Selection Process**  
Spring/Summer 2009
- **Convene first Stakeholder group meeting**  
Fall 2009



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# Seeking Your Input

## Seeking Your Input on the Maritime Stakeholder Group:

- **Composition?**
- **Size?**
- **Areas of focus and topics to address?**
- **Are you interested in participating in a focus group?**
- **In the interim, how do you want to check-in?**

Please Contact:

**Diann Castleberry**

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**Please respond by December 1, 2008**



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