

GUIDING PRINCIPLES FOR THE MAQIP

Seek Economic Growth: The Port of Oakland is an economic engine for the City of Oakland and the region; as such, it is vital that the seaport strengthen and grow in a fiscally responsible manner. We recognize that the seaport's ability to operate, grow, and be a good neighbor depends on adequately addressing the adverse public health and environmental impacts of seaport activities, while remaining viable and competitive.

Promote Public and Environmental Health: The Port of Oakland holds social responsibility and environmental stewardship as core organizational values. We are committed to assuring that seaport activities are carried out in an environmentally and socially responsible manner, minimizing adverse impacts on our neighbors and the environment. With our partners, we strive to improve the environmental and public health conditions in the seaport area, for the benefit of both present and future generations.

Promote Environmental Justice: The Port of Oakland seeks to prevent adverse impacts to communities that experience disproportionate environmental and economic effects. We commit to developing and implementing plans and policies in a manner that ensures (a) mutual respect free of discrimination or bias, (b) participation of stakeholders as equal partners, and (c) safe, healthy, and economically viable employment. We recognize the need for urban development policies that contributes to the economic, social, and environmental betterment of West Oakland in particular and of the entire City of Oakland.

Apply Concept of "Fair Share": The Port of Oakland seaport commits to achieving its fair share of air emission reductions, while recognizing that it alone does not have the resources needed to subsidize the entire effort and cost of emission reductions. Therefore, the seaport will solicit the action and support of our private industry and government partners, and on the commitment of all companies engaged in and benefiting from goods movement at, to, and from the Port of Oakland, to achieve and fund their fair share of emission reductions in an equitable manner. The Port will pursue air quality and public health improvements through a variety of mechanisms that work in conjunction with and rely upon local, state, and federal regulations.

Exercise Authority: The Port of Oakland seaport commits to using its legal authority and influence to maximize air quality improvement within market and legal constraints. Seaport operations produce emissions, but the Port does not own or operate the sources that produce those emissions. Where the Port may not have authority over an emission source, the Port will strive to develop voluntary partnerships or agreements with its partners to reduce emissions.

Engage Stakeholders: The Port of Oakland seaport commits to actively engage and partner with its diverse stakeholder community in developing, implementing, and monitoring the MAQIP. This engagement will take place through a variety of media, including public meetings and workshops. We recognize the need to especially collaborate and partner with those who are most affected by seaport operations, including, but not limited to all workers, tenants, customers, and impacted neighboring residents.

Build Knowledge: The Port of Oakland believes that good planning builds knowledge and educates, and thus results in informed decisions. To this end, the Port strives to create a plan that educates and adds value and in which knowledge is built, shared, and used by all stakeholders as a basis for informed and accountable decision-making. The Port and its stakeholders will rely on the best available information, indicators, science, and technology in all aspects of maritime air quality planning. The Port and its stakeholders will remain flexible in their approaches to improving air quality, in order to respond and adapt to, and incorporate new advancements, information, and evolving regulatory programs.

Overview and Explanation of Revisions to Guiding Principles

The guiding principles were most significantly revised to incorporate those comments expressed by a large number of Task Force members. These comments fell into the following categories:

- Public health impacts
- Environmental justice principles
- Effort, not just cost, of emission, exposure, and risk reduction

The following comments or categories of comments were not incorporated:

- Specific reference to lease agreements, incentives, and other mechanisms to achieve goals. Such mechanisms will be discussed as part of the implementation portion of the Plan.

GOALS OF THE MAQIP

The MAQIP (“the Plan”) is a master plan intended to meet the following two overarching goals:

- 1) Reduce the adverse public health impacts of the Port of Oakland’s seaport-related air emissions on neighboring communities, in particular West Oakland, that are most affected by goods movement at the seaport, as expeditiously as feasible.
- 2) Reduce the adverse impacts of the Port of Oakland’s seaport-related air emissions on ambient air quality in the San Francisco Bay Area Air Basin, as expeditiously as feasible.

In setting forth a framework for achieving these goals, the MAQIP covers the following major topics:

- a) Geographic and jurisdictional boundaries of seaport emission sources and the affected neighboring areas to which air quality improvement efforts will be primarily targeted. (The geographic scope of the Plan has already been defined as the Port of Oakland seaport for emissions and West Oakland for impacts).
- b) Pollutants that will be targeted for reductions, and the impacts of those pollutants on the environment and public health.
- c) Regulations affecting seaport operations.
- d) Quantification of baseline and projected emissions, and the linkage between emissions and risk.
- e) Quantitative performance objectives (‘standards’) for reducing the adverse public health and environmental impacts of seaport air emissions.
- f) Candidate measures and related initiatives for reducing emissions from seaport operations that build upon the regulatory and voluntary efforts of others to reduce emissions and the health impacts associated with these emissions.
- g) Timelines, standards, and strategies for implementing the Plan, monitoring and measuring the progress of such implementation, performing adaptive management, and addressing progress shortfalls.

However, the MAQIP does not:

- h) Commit or require the implementation of specific emission reduction technologies identified in the Plan, with the exception of commitments set forth explicitly in the Plan. The ever-changing economic, regulatory, and technological context of the seaport operations may render some technologies less or more effective over time.

- i) Commit the Port of Oakland or its business partners to specific development projects. Seaport development plans may change over time in response to changing needs and financial constraints. Therefore, development projects discussed in the MAQIP may not be implemented.
- j) Set forth a regional air quality improvement plan. While the initiatives set forth in the Plan may have regional as well as local benefits, the primary focus of the Plan is the seaport (for emissions) and West Oakland (for impacts).
- k) Provide review under the California Environmental Quality Act (CEQA) for emission reduction initiatives that may be implemented. Such initiatives may be subject to review under the CEQA either independently or as part of development projects.
- l) Constitute a regulatory plan prepared under the direction of a legal or regulatory mandate. If a law or regulation requiring that an air quality plan be filed with an oversight agency becomes effective, the Port will prepare such a document. This document may be the MAQIP or an alternative document that meets the legal requirements set forth by the law or regulation.

Overview and Explanation of Revisions to Goals

The Goals were revised to achieve several objectives and address a variety of comments:

- Clarify the difference between goals and content of the MAQIP
- Clarify what was previously called “parameters” of the MAQIP
- Provide consistency with, but subordination to, the Guiding Principles
- Reflect a performance standard-based approach for implementation of the MAQIP

The following specific comments or categories of comments were not incorporated:

- Quality of life as a stand-alone goal. Quality of life is a general term used to describe the interface of numerous environmental, social, and economic elements in a person’s life. The focus of this Plan is on air quality impacts, which may represent only one aspect of a person’s quality of life.
- Specific reference to the use of alternative fuels and other technologies (may fit in other parts of the Plan).
- Specific reference to “mitigation” of impacts. Mitigation is a term with very specific meaning under CEQA and to use it in broader, goal-setting terms could be confusing and perhaps legally inconsistent.